



**What's New 2021:
IP solutions for brand professionals**

One partner, an expanding array of capabilities





At Clarivate, we empower law firms and corporations to unlock the full potential of brand assets to drive growth and competitive advantage.

As the global brand landscape becomes increasingly complex, we focus on providing solutions that help brand owners and IP attorneys secure and protect their trademarks and domains faster, more efficiently and more confidently. We combine industry-leading data, technology and human expertise to provide unique solutions across the brand lifecycle. With Clarivate, you have one trusted partner for all of your brand research, protection and management needs.

In 2021, we introduced a range of new and enhanced capabilities and integrations to help you work even better. Discover the latest advancements, plus upcoming innovations just around the corner.

Next-generation brand analytics and insights

We're investing in next-generation technologies to help brand owners and IP attorneys accelerate decisions, gain valuable market insights, and streamline trademark research and protection.



Coming Soon! **A new solution for evaluating your brand assets**

Accelerate and streamline your brand research and risk assessment with our innovative, tech-driven solution.

We're combining our proprietary, global trademark and case law data, in-house IP expertise and cutting-edge AI technology to automate key trademark research tasks and prioritize results intelligently, so you can:

- Assess trademark and brand feasibility faster
- Make more confident risk assessments
- Review results quickly and easily, in one place

Trademark research and protection

This year, we enhanced our trusted CompuMark™ trademark solutions from Clarivate, integrating more Darts-ip™ case data, adding time-saving review features and expanding coverage.



Coming Soon! **Watch hit relevance scoring**

Newly integrated Darts-ip case data helps you assess the similarity of your Watch results against trademark case data, resulting in an assessment for the potential success in taking an action. View scored results within Watch on the CompuMark online platform, identify the results most important to you and discover relevant case data to support decision making.

Consolidated Watch alerts

Consolidate your daily email alerts to help reduce inbox clutter and streamline your review process with combined Automated or Custom Watch Alerts.

Expanded design database coverage

Screen or research industrial designs with confidence across an expanded global database. The industrial design collection in TM go365™ and SAEGIS® now includes 65 registers with approximately 15 million records and 58 million images.



Frictionless trademark management

Manage your trademark portfolios with increased speed, efficiency and confidence with seamless access to CompuMark trademark data, research and protection solutions from your Clarivate IP management software.

Trademark data verification

Enhance data accuracy and minimize risk with trademark data verification in FoundationIP® and IPfolio™. Reduce manual entry and increase data quality with trademark data verification powered by CompuMark, with coverage of 186 trademark authorities worldwide.

Integrated trademark Watch capabilities

Easily order CompuMark trademark Watches directly from IPfolio or FoundationIP, helping safeguard your brands across 250+ countries and territories. Save time and reduce data entry errors with automatic creation of third-party trademark and opposition records in IPfolio.

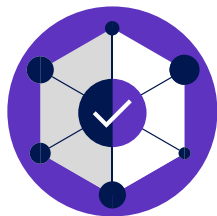
Automated trademark matches

Gain immediate insight into the availability of a proposed trademark with automated trademark matches delivered directly in IPfolio. Quickly assess the availability of a proposed mark across 186 trademark registers before investing in additional research.

250+

jurisdictions watched





Trademark services

Optimize your processes across the IP lifecycle with Clarivate Trademark Services, combining proven expertise from Clarivate and CPA Global. Reduce administrative burdens, improve operational efficiency and control costs.

IP Recordals

Clarivate IP Recordals combines professional project management with a highly skilled team of IP professionals to give you complete peace of mind when updating trademark records and ownership details.

Trademark maintenance

Rely on our global team of trademark professionals to help manage every step of your trademark maintenance processes. With more than 50 years of experience and 1.5 million active trademarks under management, we are the preferred choice for businesses worldwide seeking to safely maintain their trademarks.

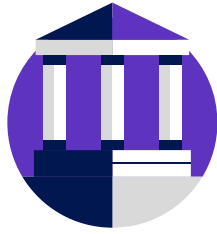
Trademark filing-to-registration support

Keep pace with the volume and speed of trademark registrations across the globe. Our end-to-end solutions help decrease pressures on your team and budget while delivering visibility, control and peace of mind.

50+

years' experience
as the most trusted
IP renewals provider





IP litigation intelligence

Unlock valuable insights, assess risk and make confident decisions with Darts-ip IP litigation intelligence from Clarivate, now with expanded capabilities.

1M+

new cases processed
and added in 2021

Improved search for brand cases

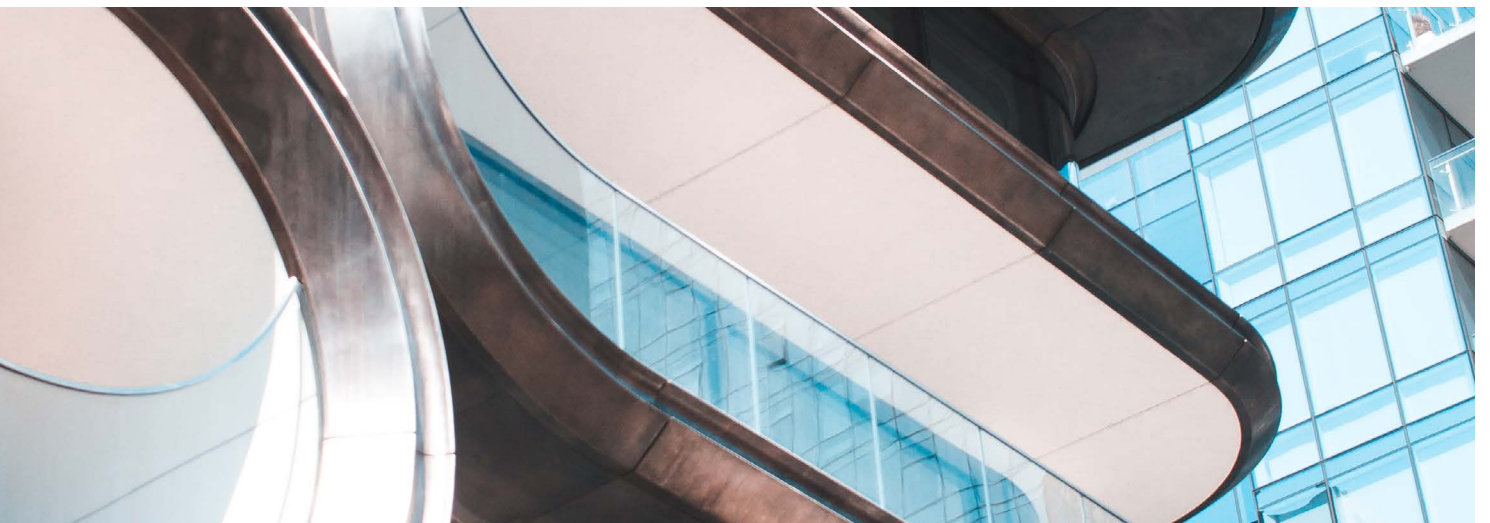
Experience an easier, more intuitive brand case data search with an updated Darts-ip interface. Explore popular searches and reduce your time to insight with the new Quick Search feature.

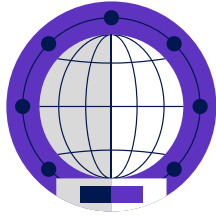
Integrated IP case data across Clarivate products

Darts-ip now provides seamless access to IP case data from within Clarivate products, including CompuMark, Derwent Innovation, and Innography. Benefit from case activity dashboard views, litigation history and immediate access to relevant IP case data.

Enhanced office action risk analysis for U.S. customers

Use case data analysis to assess possible denial or opposition risks in the United States. Evaluate the potential risk of receiving 2(d) office actions based on similar trademark cases and quickly find relevant case law to support responses and appeals to an office action.





Domain management

Secure your brand and confidently manage your IP assets online. MarkMonitor domain management solutions from Clarivate provide a powerful combination of market-leading expertise and support, mission-critical security and industry leadership to help you register and strategically manage domain portfolios.

Improved domain management capabilities

The domain registration and transfer process is now faster with MarkMonitor's user-friendly domain management portal. Enhancements include more nameserver choices, stealthy defensive registrations and greater control with custom DNS templates.

Mainland China domain name registrar

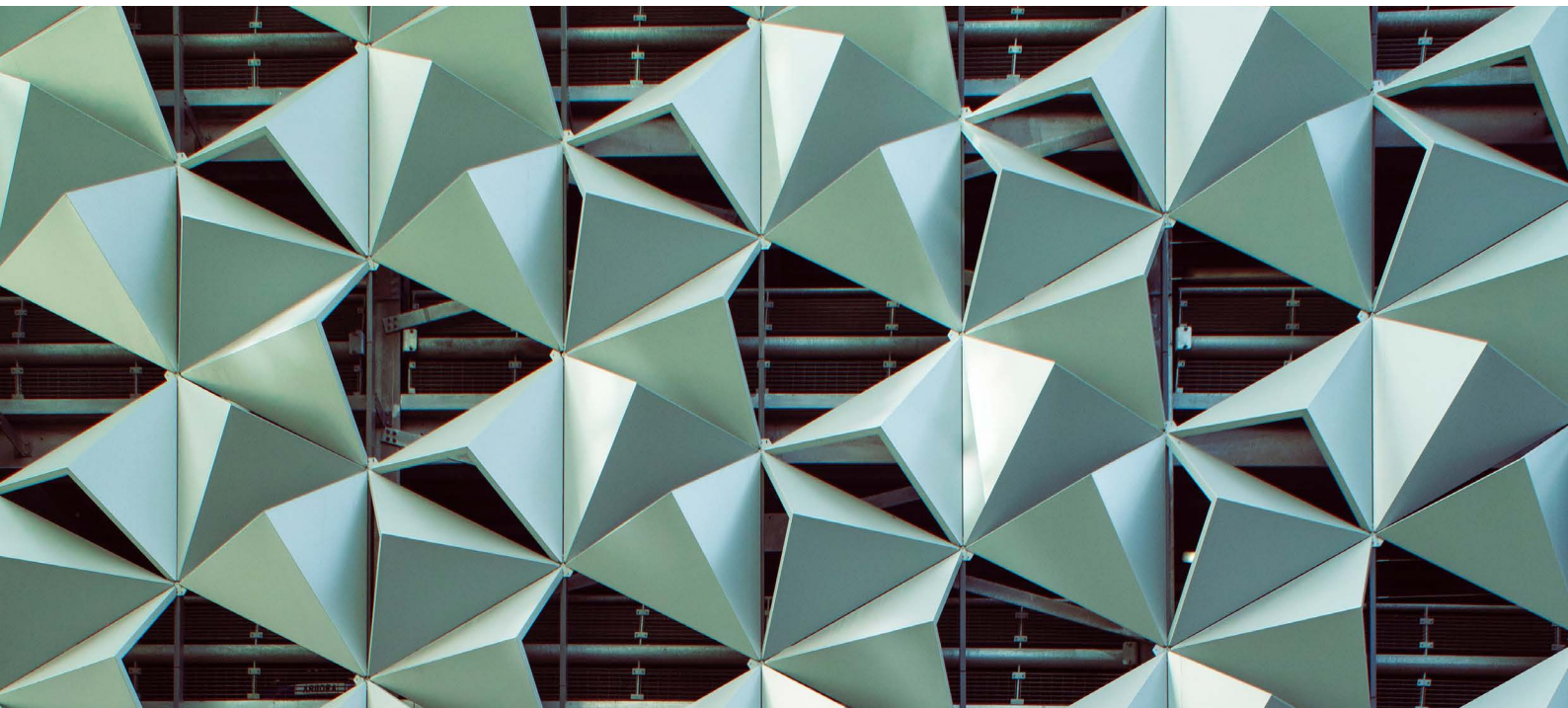
MarkMonitor is now the first non-Chinese-owned domain name registrar in mainland China. We are licensed to offer multiple top-level domains (TLDs), including .com, .net and .cn, for companies hosting website content locally in mainland China.

Enhanced SSL certificate services

MarkMonitor has developed an easier, more robust SSL certificate offering. Benefit from longer renewal terms, new download formats and enhanced in-app status messages to improve your user experience.

1.4M

domains under management



About Clarivate

Clarivate™ is a global leader in providing solutions to accelerate the lifecycle of innovation. Our bold mission is to help customers solve some of the world's most complex problems by providing actionable information and insights that reduce the time from new ideas to life-changing inventions in the areas of science and intellectual property. We help customers discover, protect and commercialize their inventions using our trusted subscription and technology-based solutions coupled with deep domain expertise. For more information, please visit clarivate.com.

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